

EXAMPLE OF EPG OF SATELLITE DIGITAL BROADCASTING

PROGRAM TITLE : TWISTER

DESCRIPTION OF PROGRAM (TEXT):

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE
US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT.
TACKLING THIS PICTURE IS THE "JURASSIC PARK"
COMBINATION OF STEVEN SPIELBERG AS EXECUTIVE
PRODUCER AND MICHAEL CRICHTON AS SCREENPLAY.
DIRECTED BY YAN DE VONN WHO HAD DIRECTED "THE SPEED".
A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST
CG AND SFX IS PLAYED.
IMPASSIONED PERFORMANCE OF BILL PAXTON AND HELEN
HUNT IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96. THE US. COLOR/STEREO. 113 MIN.

- TITLE

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PRESENT STATE OF EXPRESSION ON SCREEN

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE
US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT.
TACKLING THIS PICTURE IS THE "JURASSIC PARK"
COMBINATION OF STEVEN SPIELBERG AS EXECUTIVE
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HUNT IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96. THE US. COLOR/STEREO. 113 MIN.

FIG. 3

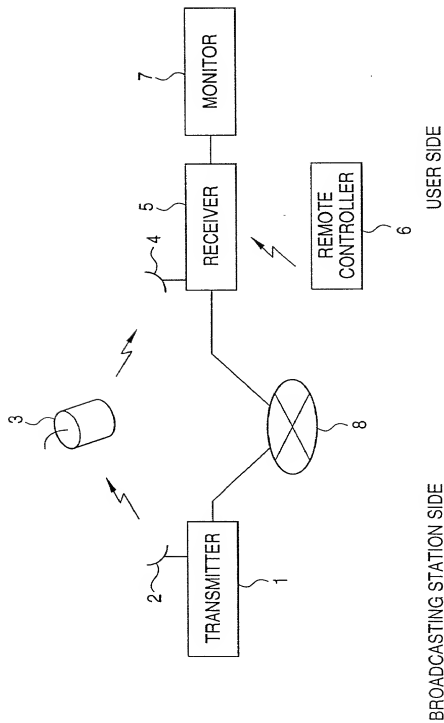


FIG. 4A

CREATING EPG

abcdefghijklmnoprstuvwxyzABCDEFGHIJKLM
NOPQRSTUVWXYZ.....

EPG DATA
(DESCRIPTION TEXT)



INSERTION OF IDENTIFICATION CODE

CLASSIFICATION NO. IDENTIFIER IDENTIFIER IDENTIFICATION CODE

abcdefghijklmnoprstuvw < 1xyz >
ABCDEFGHIJKLMNO < 2PQR > STUVWXYZ.....

IDENTIFIER IDENTIFIER IDENTIFICATION CODE

CLASSIFICATION NO.

FIG. 4B

SAMPLING SPECIFIC CHARACTER PART

1 : xyz 2 : PQR



EXPRESSING EPG

abcdefghijklmnoprstuvwxyzABCDEFGHIJKLM
NOPQRSTUVWXYZ.....

COLOR IS DIFFERENT

COLOR IS DIFFERENT

abcdefghijklmnoprstuvwxyzABCDEFGHIJKLM
NOPQRSTUVWXYZ.....

STYLE IS DIFFERENT

STYLE IS DIFFERENT

abcdefghijklmnoprstuvwxyzABCDEFGHIJKLM
NOPQRSTUVWXYZ.....

POINT NO. IS DIFFERENT

POINT NO. IS DIFFERENT

FIG. 5

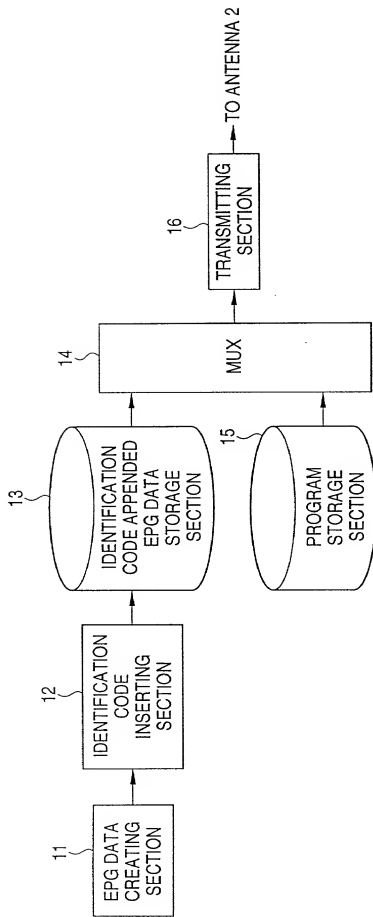


FIG. 6

■ EXAMPLE OF EPG OF SATELLITE DIGITAL BROADCASTING

TAGGED PROGRAM DESCRIPTION DATA
(EXAMPLE OF MOVIE PROGRAM)

PROGRAM TITLE : TWISTER

} TITLE

DESCRIPTION OF PROGRAM (TEXT) :

< 31THE FURY OF TORNADO > RAGING IN THE MIDWEST OF THE
US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT.

TACKLING THIS PICTURE IS THE "JURASSIC PARK"

COMBINATION OF < 18STEVEN SPIELBERG > AS EXECUTIVE
PRODUCER AND < 16MICHAEL CRICHTON > AS SCREENPLAY.

DIRECTED BY < 15YAN DE VONN > WHO HAD DIRECTED
"THE SPEED". < 31A PANIC SPECTACLE > MAKING THE MOST USE

OF THE LATEST < 31CG AND SFX > IS PLAYED.

IMPASSIONED PERFORMANCE OF < 11BILL PAXTON > AND

< 11HELEN HUNT > IS ALSO WORTHY OF SEEING. FOR

< 43YOUNG COUPLES > TO < 47FAMILIES >. < 21'96 >

< 22THE US. >, < 24COLOR > / < 25STEREO >, < 23113 MIN. >

} DESCRIPTION
TEXT

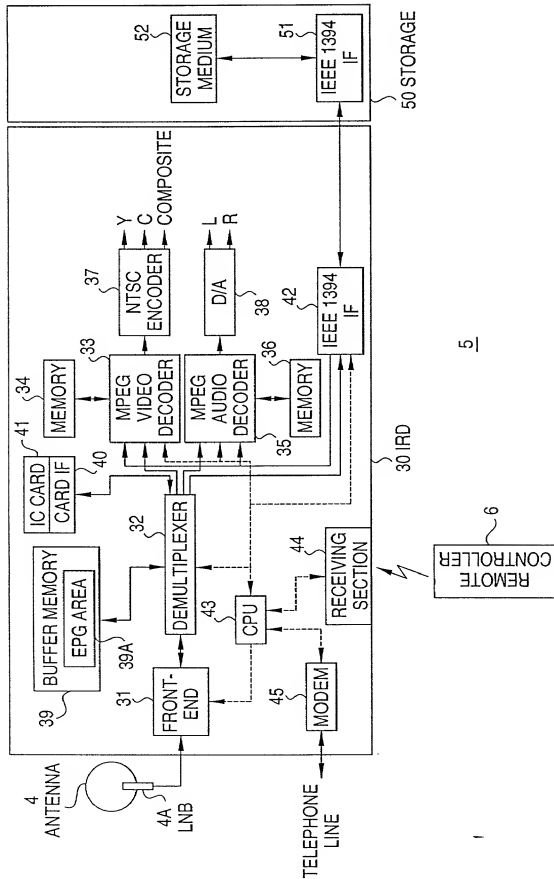


FIG. 9

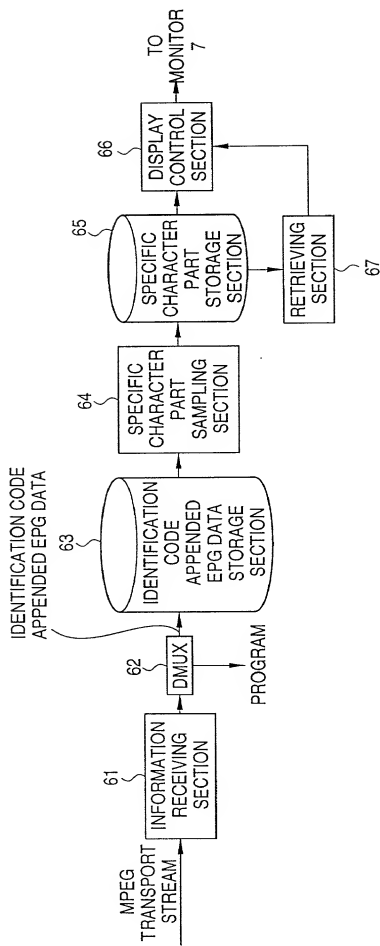


FIG. 10

EXAMPLE IN WHICH STYLE OF FONT OF CASTS AND KEYWORDS
ARE CHANGED SO AS TO BE READILY DISCRIMINATED

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE US AND
RECKLESS SCIENTISTS WHO STAND AGAINST IT. TACKLING THIS PICTURE
IS THE "JURASSIC PARK" COMBINATION OF *STEVEN SPIELBERG* AS
EXECUTIVE PRODUCER AND *MICHAEL CRICHTON* AS SCREENPLAY.
DIRECTED BY *YAN DE VONN* WHO HAD DIRECTED "THE SPEED".
A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST **CG** AND
SFX IS PLAYED. IMPASSIONED PERFORMANCE OF *BILL PAXTON*
AND *HELEN HUNT* IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96, THE US, COLOR/STEREO, 113 MIN.

FIG. 11

EXAMPLE IN WHICH CASTS, KEYWORDS #1 AND #2 AND PRODUCTION
DATA ARE HIGHLIGHTED BY COLORS PER ATTRIBUTE

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE US AND
RECKLESS SCIENTISTS WHO STAND AGAINST IT. TACKLING THIS PICTURE
IS THE "JURASSIC PARK" COMBINATION OF STEVEN SPIELBERG AS
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A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST **CG** AND
SFX IS PLAYED. IMPASSIONED PERFORMANCE OF BILL PAXTON
AND HELEN HUNT IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO
FAMILIES. '96, THE US, COLOR/STEREO, 113 MIN.

FIG. 12

EXAMPLE IN WHICH KEYWORDS ARE TAKEN OUT AND
HIGHLIGHTED BY LAYING OUT AS SUBTITLE

A PANIC SPECTACLE, THE FURY OF TORNADO!

THE FURY OF TORNADO RAGING IN THE MIDWEST OF THE US AND RECKLESS SCIENTISTS WHO STAND AGAINST IT. TACKLING THIS PICTURE IS THE "JURASSIC PARK" COMBINATION OF *STEVEN SPIELBERG* AS EXECUTIVE PRODUCER AND *MICHAEL CRICHTON* AS SCREENPLAY. DIRECTED BY *YAN DE VONN* WHO HAD DIRECTED "THE SPEED".

A PANIC SPECTACLE MAKING THE MOST USE OF THE LATEST **CG AND SFX** IS PLAYED. IMPASSIONED PERFORMANCE OF *BILL PAXTON* AND *HELEN HUNT* IS ALSO WORTHY OF SEEING. FOR YOUNG COUPLES TO FAMILIES. '96, THE US., COLOR/STEREO, 113 MIN.

20250505 07537

KEYWORDS ARE LEGIBLY LAID OUT PER ATTRIBUTE,
TITLE IS PUT TOGETHER WITH SUBTITLE AND EXPLANATION
IS LAID OUT IN THE OTHER PAGE

TWISTER,
A PANIC SPECTACLE, THE FURY OF TORNADO!

PRODUCED BY: STEVEN SPIELBERG

SCREENPLAY BY: MICHAEL CRICHTON

DIRECTED BY: YAN DE VONN

CAST: BILL PAXTON

HELEN HUNT

DATA: '96, THE US, COLOR/STEREO, 113 MIN.

OBJECT: FOR YOUNG COUPLES TO FAMILIES

EXPLANATION:

THE FURY OF TORNADO RAGING IN THE MIDWEST OF
THE US AND RECKLESS SCIENTISTS WHO STAND
AGAINST IT. TACKLING THIS PICTURE IS THE
"JURASSIC PARK" COMBINATION OF STEVEN SPIELBERG
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FOR YOUNG COUPLES TO FAMILIES.

FIG. 13A

FIG. 13B

RETRIEVE
OCT. 24 (FRI.) **TODAY** **TOMORROW** **PRESNET WEEK**

NAME **IDENTIFY GORDON**

NAME OF PERSON

KEYWORD

ROUND MIDNIGHT **19:00 - 21:00**

RECOMMENDED LIST **READ** **RETRIEVE** **SELECT BY FEELING** **WHOLE GUIDE**